

Website Compliance Awareness Raising Campaign

EUROPEAN DATA PROTECTION SUPERVISOR

The EU's independent data
protection authority

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BACKGROUND (WHY?)

- In 2018, EDPS started conducting website audits
 - First wave of 10 websites (2018)
 - Second wave of 20 websites (2019)

Lessons learned

- Many websites presented data protection and privacy issues
- Fully-fledged audits take too many resources
- Even with partial audit automation → Lack of scalability (+1,300 websites)



SO WHAT?



Improving privacy of European Institutions' Websites

The EDPS will launch a pilot campaign on EU institutions' (EUIs) main websites. By employing the EDPS Website Evidence Collector, we will regularly look for data protection and privacy issues. The resulting factual reports will help EU institutions to identify areas of improvement and take corrective measures when needed. This action will also allow the EDPS to monitor and support EUIs' progress. Based on available resources, the EDPS might scale up this pilot campaign to cover more of the EU institutions' websites (+1.300)

[READ MORE](https://20years.edps.europa.eu/en/initiatives/improving-privacy-european-institutions-websites)

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REPORTS AND STATS

- Factual reports including information on:
 - ✓ Use of HTTPS
 - ✓ Use of non-encrypted forms
 - ✓ First- and third-party hosts
 - ✓ First- and third-party cookies, local storage and web beacons
- Statistics
 - ✓ Website
 - ✓ EUI
 - ✓ Overall
- (Updated) EDPB cookie database



Image by @frostroomhead on [Unsplash](#)



STAKEHOLDER CONSULTATION



WHAT?

Feedback from EUIs on the information to be provided and its format

WHY?

To maximise the process usefulness for EUIs and the EDPS

HOW?

One hour interviews with each participant

WHO?

Five to eight voluntary DPOs

WHEN?

First half of July





HOW?



Pilot phase (2024-2025)

- Run the WEC on the main website of each EUI
- No legal analysis or decision, just factual data
- Three runs in Autumn 2024, Spring 2025 and Autumn 2025
- Each EUI will get their own reports

The EDPS will **monitor progress** of key indicators over time.



ACTION!

WHAT DO WE EXPECT FROM EUIs?

To address the issues signalled by the output of the WEC reports of the campaign.

OWNERSHIP AND ACCOUNTABILITY

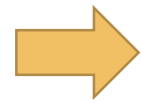
EUIs are best placed to prioritise their actions and decide how to address their website compliance issues.

THE OVERALL GOAL IS TO HELP EUIs IMPROVE





TIMELINE



Date/Period	Action
10 June	Call for participants to the stakeholder consultation
1-16 July	Interviews with voluntary DPOs
September	Communication of the outcomes of the stakeholder consultation
October	First wave of scans
November/ December	Communication of the first wave scan reports to the EUIs



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